

Mixpanel, Inc. Overview

405 Howard Street 2nd Floor

San Francisco, CA 94105

<http://www.mixpanel.com>

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\$864,999,985 (12/11/2014)

IT Services Software

Silicon Valley

Active Investment

Legal Counsel

VLP Law Group LLP

NAICS

518210 - Data Processing, Hosting, and Related Services

SIC

7374 - Computer Processing and Data Preparation and Processing Services

CIK

None listed

Mixpanel, Inc. provides a real-time analytics platform that helps companies analyze online data, allowing them to track product usage, conversion rates, and user retention.

[Key Management](#)

Amir Movafaghi

CFO

Shawn Hansen

Chief Marketing Officer

Suhail Doshi

Co-Founder, CEO

Tim Trefren

Co-Founder, Director

Peter Levine

Director

Keith Rabois

Director

Michael Birch

Director

Marc Benioff

Director

Max Levchin

Director

Justin Lau

General Counsel, VP Legal

Stu Aaron

President, COO